

Take it Easy

ratecard



Take it Easy is published every Sunday with the People.

Advertising Rates

	page
Full page	£21,300
Half page	£10,650
Quarter page	£5,325
Inside front cover	£32,000
Inside back cover	£30,500
Outside back cover	£35,500
First DPS	£42,600

Other special positions can be available subject to negotiation, price on application. Rates effective: January 2007. All rates subject to VAT.

“ Each week, Take it Easy is filled with a mixture of true-life stories, super slimmers, and real people who have triumphed over the greatest tragedies. There's also a chat with a top celeb every week, brilliant beauty and fashion advice to suit everyone's shapes, styles and budgets, as well as fantastic competitions. Plus we've got a comprehensive 7-day TV listings section. In short, Take it Easy has got everything you could possibly want, and need, on a Sunday.

Hanna Tavner, Editor ”

Inside you will find...

Real life stories, home tips, great recipes, puzzles and competitions, health, beauty and fashion. Get up

close and personal with our celebrity feature, and up to date with our 9 pages of TV and film.

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