

mirror group

online

Mirror.co.uk

PEOPLE.co.uk



Standard ad formats

size

cpm

cpm

cpm

cpm

Skyscrapers

120 X 600

£6

£6

£8

n/a

Leaderboards

728 X 90

£7

£7

£10

£9

MPUs

300 X 250

£9

£9

£12

£11

Overlays

600 X 600

£16

£16

£20

£18

Homepage takeover

poa

poa

poa

poa

online contact

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